



**For Immediate Release**

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**Two Ohio Agriculture Dealers form Alliance**

Broadview Heights, Ohio (August 8, 2013) – Ken Prenger, Sales Manager, Prenger Implement Store Inc. of Minster, Ohio and Kelly Love, V.P. of Ohio Ag Equipment with locations in Upper Sandusky, Washington Court House, Napoleon and Millersburg, Ohio, announce a sales and service alliance for west central Ohio.

The initial focus of the alliance will provide the Prenger organization the ability to meet their Ag customers' needs for material handling products with Caterpillar Skid Steer Loaders, Mini Hydraulic Excavators, Small Wheel Loaders and Telehandlers. Initially, Prenger Implement will have on hand low-hour rental return machines that have been utilized by Ohio CAT's Cat Rental Stores throughout the state. New Caterpillar products will be available by year-end.

The agreement also provides both organizations access to each other's used machine inventories. "This provision of the Alliance will facilitate improved opportunities for both Ohio Ag Equipment and Prenger Implement with immediate access to a larger variety of used products located across Ohio," comments Kelly Love.

Ken Prenger shares that "we have needed and wanted a skid steer line for some time and now have a product line with the quality, durability and reliability that will meet our customers' requirements. We are confident the Cat product with the backing of Ohio Ag Equipment/Ohio CAT will position us to become the preferred supplier in the community."

Ken Taylor, President of Ohio CAT, which is the parent company of Ohio Ag Equipment, is thrilled with the formation of this new alliance. "Over the past 10 years, we've been growing our presence in Ohio's agricultural sector, and this new alliance with Prenger Implement brings us and our light equipment offerings closer to the customer," said Ken. "In addition," he went on to say, "we're excited about partnering with the Prenger family and their employees in bringing customers 'the best products, the best support, and the best value possible,' which has been Prenger Implement's motto for a very long time."